

Your Voice in a Globalized World
CAT 125
University of California, San Diego

**Syllabus is subject to change at any point in the quarter*

Professor: Bill Robertson Geibel

Email: wgeibel@ucsd.edu

Lecture Hours: Asynchronous (with the exception of the first lecture)

Lecture Location: Video recording will be posted to each week's module on the course website

Office Hours: Tuesdays and Thursdays 10-11am (or by appointment)

Office Hours Location: <https://ucsd.zoom.us/j/6966412335>

TA CONTACT INFORMATION

Click to go to TA homepage office hours, sections information, and contact information

[Klara Feenstra](#)

[Lauryn Smith](#)

[Dylan Hallingstad](#)

[Wambui Wainaina](#)

COURSE DESCRIPTION:

The purpose of this course is to equip you with the practical skills, perspectives, and tools to be successful in your professional lives, particularly through effective and authentic communication. To do this, we will explore a variety of topics, through various forms of media, that help to either explain or demonstrate important elements of successful communication. We will investigate how communication is not just about what you say, but is influenced by numerous factors, including audience, context, non-verbal cues, and environment. As such, we will explore how concepts such as identity, power, and agency influence the way we see the world, and in turn, the way we present ourselves to the world. Given the increasing global nature of our everyday lives, special attention will be paid to the ways in which globalization has influenced communication. Thus, this course will prepare you to be successful in your future career and life by developing skills and strategies to engage effectively across various cultural, geographic, and rhetorical contexts.

COURSE POLICIES:

Lecture Format: With the exception of the very first lecture on Tuesday, August 3rd (which will be live via ZOOM), all other lectures will be asynchronous. This means that I will release

recorded lecture videos at the start of each week (Monday @ 12am) for you to watch on your own. You should read the assigned readings *before* watching the lecture videos.

Discussion Section Format: Discuss sections are synchronous (i.e. live on ZOOM) and are mandatory. While attending, we ask for your undivided attention and that you are not using or looking at your phone, websites not related to the course, or other technology. You should also not be driving or walking, but should be in a quiet space where you can focus and actively participate. You are also required to keep your video on (at all times). We know it is a difficult time, so if you have any concern about upholding these requirements or would like to ask for an exception to these attendance policies, please talk to your TA or me as soon as possible.

Chat Rules: Your TA will provide specific rules around using the Chat feature on ZOOM. But please be aware that any harassing, derogatory, discriminator, or off-topic comments will not be tolerated (and will impact your final grade).

The Respect Rule: I ask you all to show the utmost respect to everyone in the classroom. We all have different backgrounds, values, beliefs, identities, and experiences that may sometimes cause disagreement; but when you are in this class, you are required to demonstrate understanding, respect, and empathy towards your fellow classmates and instructors.

Office Hours Policy: I highly encourage you to take advantage of both my office hours and your TA's. My (virtual) door is always open and I am happy to talk to students about a range of topics, not just course-specific issues. I want to help make your experience at UCSD a positive one. If you cannot make my scheduled times, let me know, and we can make an individual appointment. My office hours will be held at: <https://ucsd.zoom.us/j/6966412335>

Late Work Policy: We will accept late work for three days after it is due. For each day it is late, we will deduct $\frac{1}{3}$ a letter grade. The maximum deducted will be 1 full letter grade. After that (i.e. after 3 days), submissions will be accepted only on a case-by-case basis and will not receive higher than a 50%. If you are concerned you will miss a deadline, please contact your TA at least 48 hours before the assignment is due to work out a new deadline. (We will not give extensions retroactively).

Academic Honesty: Plagiarism or cheating is a serious offense and will be dealt with following university guidelines. It is your responsibility to become familiar with its policies, definitions, and penalties. These rules apply to exams and papers. If you have any questions about proper conduct, please see me. Do not guess or be uncertain about what constitutes cheating. Resources and information on academic integrity can be found at <https://academicintegrity.ucsd.edu/>

Plagiarism and/or cheating will not be tolerated, and at **the very least**, you will receive zero points on the assignment and be reported to the University. Ultimately, you may receive a failing grade in the class and be subject to university discipline. All assignments will be submitted through TurnItIn.

Discrimination and Harassment: UCSD does not discriminate on the basis of race, color, age, religion, national origin, sex, marital status, sexual orientation, disability, or status as a U.S. veteran. This class adheres to those guidelines. Alternative viewpoints are welcome in this classroom. *However, statements that are deemed racist, sexist, classist, ableist, homophobic, or otherwise discriminatory toward others in the class will not be tolerated and students will be asked to leave.* Students come from a wide variety of backgrounds and possess a diverse array of values and beliefs and the classroom must be a safe space to discuss opinions and ideas. As such, I will not tolerate harassment of any kind in my classroom.

ADA Statement: Students requesting accommodations for this course due to a disability should (if needed) provide a current Authorization for Accommodation (AFA) letter issued by the Office for Students with Disabilities (OSD) which is located in University Center 202 behind Center Hall. Students are then required to present their AFA letters to Faculty (please make arrangements to contact your professor privately) and to the OSD Liaison in the department in advance so that accommodations may be arranged. No retroactive accommodations can be provided. The CAT OSD liaison is Lynette Brossard: lbrossard@ucsd.edu.

Transfer Students: The Triton Transfer Hub is available to meet transfer students' academic, social, and personal needs, including group & individual study space, events, workshops and coaching. Take time to meet with a peer coach and learn a little more about the UCSD culture.

Triton Transfer Hub

Transferstudents.ucsd.edu

tritontransfers@ucsd.edu

Biomedical Sciences Library (Pepper Canyon Hall – Coming soon!)

Other Important Policies: Anyone having problems or challenges related to the course is strongly encouraged to contact me or their TA as early as possible. We want to help you in whatever ways we can. **Our goal is for you all to succeed!**

GRADING AND ASSIGNMENTS:

One-Time Assignments (50%)

- | | |
|-----------------------|-----|
| 1) Resume/CV | 5% |
| 2) Personal Narrative | 20% |
| 3) Presentation | 25% |

Weekly Assignments (50%)

- | | |
|--------------------------|-----|
| 4) Section Participation | 15% |
| 5) Lecture Assignments | 10% |
| 6) Quizzes | 5% |
| 7) Discussion Board | 20% |
-

TOTAL

100%

Your final grade will be determined by the following point scale:

A+	97-100	B-	80-82
A	93-96	C+	77-79
A-	90-92	C	73-76
B+	87-89	C-	70-72
B	83-86	D	69-60
		F	60-0

Major Assignments

All major assignments are due on Saturdays to assist those who work during the week. You can always complete assignments earlier than the due date.

- 1) Resume/CV (5%):** See website for further instructions/resources.
- 2) Personal Narrative (20%):** A 500-700 word written statement that may take the form of a personal statement, statement of purpose, artistic manifesto, graduate school application essay, or grant essay. You will submit a draft and attend a peer review in section worth 5 points of the assignment grade. Further instructions/resources will be posted on the course website.
- 3) Presentation (25%):** You will record an original 4-6 minute presentation to share with your section. It is recommended (but not required) that you relate this presentation to the subject matter featured in your personal narrative. Further instructions/resources will be posted on the course website.

Other Assignments

- 4) Section Participation (15%):** You are expected to attend and actively engage in all sections via ZOOM. For each section, you will be graded on attendance (being present with camera on), and active engagement. Active engagement means speaking when appropriate and completing all section activities and tasks. Any unexcused absences will result in a deduction of your participation grade in the following- manner:
 - 1 unexcused absence = 5 point deduction
 - 2 unexcused absences = 10 point deduction
 - 3 unexcused absences = 20 point deduction
 - 4 absences = missing 4 or more sections is grounds for failing the course
- 5) Lecture Assignments (10%):** Each week you will have assignments that stem from the lectures and will be introduced and explained in the lecture videos. These assignments should typically take you anywhere from 30-60 minutes to complete. They will be due on **Fridays by 11:59pm.**

- 6) **Quizzes (5%):** Each week there will be short quizzes to complete. These quizzes are meant to ensure that you are comprehending the readings and lecture material. They will be worth 5 points each and due on **Sundays by 11:59pm.**
- 7) **Discussion Board (20%):** Each week you are required to write 1 post and 2 comments on the discussion board. Posts should be 200-250 words minimum. Posts and comments are due **Thursday by 11:59pm,** but you are encouraged to get them in earlier to allow more time for comments. Posts and comments will be evaluated based upon their thoughtfulness and completeness. Prompts will be posted weekly.

TOPICS AND ASSIGNED READINGS:

WEEK 1: EDUCATION AND COMMUNICATION		
Topics	Readings	Assignments
Course Introduction (LIVE) Purpose of Education What is Communication Personal Narrative Assignment	<p>Complete by 2nd Section</p> <ul style="list-style-type: none"> • Masterclass, How to Write a Personal Essay • UC Graduate Admissions Statement of Purpose Tips • UC Graduate Admissions Personal Statement Tips <p>Complete Before "Purpose of Education" Lecture</p> <ul style="list-style-type: none"> • bell hooks, Teaching Critical Thinking (chapters 1-2) • Paulo Freire, Pedagogy of the Oppressed (chapter 2, pgs 71-74 only) <p>Complete Before "What is Communication" Lecture</p> <ul style="list-style-type: none"> • Richard Nordquist, What Is Communication? • (Video) Chimanda Ngozi Adichie, The Danger of a Single Story 	<p>Discussion Board due Thursday</p> <p>Lecture Assignment due Friday</p> <p>Quiz due Sunday</p>

Week 1 Guiding Questions: What is the purpose of this class, or education in general? What is effective communication and why does it matter?

WEEK 2: COMMUNICATION AND IDENTITY

Topics	Readings	Assignments
<p>Identity & Intersectionality</p> <p>Social Identity</p> <p>Code Switching</p> <p>Presentation Assignment</p>	<p>Complete by 1st Section and Before "Identity" Lecture</p> <ul style="list-style-type: none"> John Warren & Deanna Fassett, Chapter 4: Identity and Perception, pg. 60-80 (may need to use ucsd vpn to access) <p>Complete by 2nd Section & Before "Social Identity" Lecture</p> <ul style="list-style-type: none"> (Watch) Hannah Gadsby, Nanette <p>(on Netflix - if you do not have an account, please try to find someone who will share with you. If you can't find a way to watch it, please email me and I'll try to get you access or provide an alternative)</p> <p>Complete Before "Social Identity" Lecture</p> <ul style="list-style-type: none"> Cathleen Clerkin, Understand Social Identity to Lead in a Changing World (Listen) NPR, 'Americanah' Author Explains 'Learning' To Be Black In The U.S. <p>Complete Before "Code-Switching" Lecture</p> <ul style="list-style-type: none"> Madeleine Holden, The Exhausting Work of LGBTQ Code-Switching NPR, How Code-Switching Explains the World 	<p>Discussion Board due Thursday</p> <p>Lecture Assignment due Friday</p> <p>Quiz due Sunday</p>

Week 2 Guiding Questions: How do you identify yourself? How do you communicate that identity? How do you know what to say to people when you meet them? What cues do you look for? Why do we change the way we speak depending on who we are speaking to?

WEEK 3: COMMUNICATION AND CAREER EXPLORATION

<u>Topics</u>	<u>Readings</u>	<u>Assignments</u>
Careers and Values Social Capital (and Networking!) Resume/CV Assignment	<p>Complete by 1st Section and Before “Careers and Values” Lecture</p> <ul style="list-style-type: none"> • Saundra Loffredo, Do your career and work values align? • Amy Gallo, How to build a meaningful career • (Listen) In Pursuit Podcast, Brene Brown <p>Complete Before “Social Capital and Networking” Lecture</p> <ul style="list-style-type: none"> • OECD, What is Social Capital • Rebecca Knight, How to get the most out of an informational interview • US News, 6 ways to network while you’re in college • Nancy Hoffman, Who You Know Matters More than Ever in the COVID-19 Job Market • Emily Poague, These are the 6 skills college grads need to compete in the post-Covid jobs market 	<p>Personal Narrative Draft due Tuesday <i>(must be turned in by 2nd section at latest to get any points)</i></p> <p>Discussion Board due Thursday</p> <p>Lecture Assignment due Friday</p> <p>Personal Narrative due Saturday</p> <p>Quiz due Sunday</p>

Week 3 Guiding Questions: What are your values? What constrains you from living these values? What’s social capital, and do you have it? What is authentic networking to you? What skills do you need to land your ‘dream job’?

WEEK 4: COMMUNICATING YOURSELF

<u>Topics</u>	<u>Readings</u>	<u>Assignments</u>
Public Speaking Developing Authority Personal Branding	<p>Complete by 1st Section and Before “Developing Authority” Lecture</p> <ul style="list-style-type: none"> • Marcel Schwantes, According to science this is the best way to gain power and influence others • May Busch, How to Speak in 	<p>Discussion Board due Thursday</p> <p>Lecture Assignment due Friday</p> <p>CV/Resume due Saturday</p> <p>Quiz due Sunday</p>

	<p>Meetings With Confidence and Authority</p> <ul style="list-style-type: none"> • (Video) Brene Brown, The Power of Vulnerability <p>Complete by 2nd Section and Before “Public Speaking” Lecture</p> <ul style="list-style-type: none"> • Marjorie North, 10 tips to improve public speaking • Emily Grossman, How to present complex ideas clearly • Carmine Gallo, Neil DeGrasse Tyson Teaches Three Persuasive Communication Strategies In His New MasterClass <p>Complete Before “Personal Branding” Lecture</p> <ul style="list-style-type: none"> • Herminia Ibarra and Kent Lineback, What's Your Story? 	
--	--	--

Week 4 Guiding Questions: How do you want people to see you? When do you feel the most confident? Why is this? What are you an authority on? Does someone give you authority or do you take it? When do you feel vulnerable? Why?

WEEK 5: BALANCE, PURPOSE, AND RESPONSIBILITY

<u>Topics</u>	<u>Readings</u>	<u>Assignments</u>
<p>Work-Life Balance</p> <p>Intercultural Communication</p> <p>Civic Engagement/Global Citizenship</p>	<p>Complete by 2nd Section and Before “Work-Life Balance” Lecture</p> <ul style="list-style-type: none"> • Jenny Anderson, The only metric of success that really matters is the one we ignore <p>Complete Before “Intercultural Communication” Lecture</p> <ul style="list-style-type: none"> • Emily Braucher, 5 Tips for Communicating Across Culture and Difference • (Video) Peter Alfandary, The myth of globalization 	<p>Discussion Board due Thursday</p> <p>Lecture Assignment due Friday</p> <p>Presentation Due Saturday</p> <p>Quiz due Sunday</p>

	<p>Complete Before “Civic Engagement/Global Citizenship” Lecture</p> <ul style="list-style-type: none">● Constance Flanagan & Matthew Bundickm, Civic Engagement and Psychological Well-Being in College Students	
--	--	--

Week 5 Guiding Questions: What kind of life do you want? How can you find balance between your professional and personal priorities? What is a good citizen, and how can you be one? What is a global citizen, and how can you be one?